OUR YEAR IN REVIEW
Stibo Systems Annual Report

TRUSTED INTELLIGENCE PLATFORM
Reliable, contextual, governed

WE'RE A LEADER
A Gartner Leader in MDM

TRUSTWORTHY INTELLIGENCE

# Trusted Intelligence Platform

AI is ready to act. But can your business bet on the outcomes? Fragmented or ungoverned data puts AI decisions at risk. Unify and govern enterprise master data to power trustworthy intelligence — so AI agents and teams can act with confidence at scale.

Explore the platform → | See AI in action →

## Why enterprise AI breaks — and how to fix it

The gap between AI expectations and AI outcomes is usually a data problem. When the data AI relies on is fragmented, inconsistent or ungoverned, trust breaks down fast. The fix is an authoritative foundation — which is what master data management (MDM) is becoming for the AI era. It applies across the data that drives business — product, customer, supplier and partner — so decisions stay consistent and defensible wherever they happen. It's your trusted intelligence platform: the bedrock of AI decisions you can believe in.

Challenge
**Wrong answers**
AI can confidently return responses that are flat-out wrong when it's pulling from incomplete, outdated or conflicting enterprise data.

Challenge
**Inconsistent outcomes**
Different systems, records and definitions lead different models, agents and teams to different conclusions.

Challenge
**Unexplainable decisions**
Without lineage, relationships and business context, it's hard to understand — much less defend — why AI made a decision.

Solution
**Unify enterprise truth**
Connect critical business data across systems so AI and teams operate from the same authoritative foundation.

Solution
**Activate trusted intelligence**
Deliver the same trusted data and meaning wherever decisions happen, so outcomes stay consistent across the business.

Solution
**Add shared meaning**
Model relationships, hierarchies and semantic meaning so AI can reason with business context — not just raw fields.

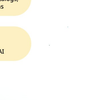
### Trusted by organizations making decisions at scale

Royal London · FleetPride · Marriott International · Danfoss

## Where trusted data powers AI

Generic AI tools generate outputs from the data they're given. Stibo Systems helps govern the enterprise truth AI is allowed to act on in the first place. Check out how trustworthy intelligence can support real AI scenarios across commerce, discovery, customer intelligence, onboarding and more.

**Agentic commerce**
As buying journeys shift from search to AI-driven recommendations, product data needs to be accurate, contextual and ready for agents to work with.
Explore now



**AEO discoverability**
AI-powered discovery depends on product information that can be understood, cited and trusted. Governed product data helps make your brand easier for answer engines to recognize and recommend.
Explore now



**Agentic customer 360**
AI agents need governed customer context before they can make relevant recommendations, support decisions or personalize experiences responsibly.
Explore now

## Why Stibo Systems

Our multidomain platform is built for complex enterprises that need AI they can believe in.

**Freedom:** Open, configurable interoperability across the systems where AI runs

**Multidomain:** One governed foundation across product, customer, supplier data and more

**Enterprise scale:** Proven performance for large catalogs, ecosystems and global operations

**Innovative:** A platform evolving MDM for explainable, scalable enterprise AI

## Stibo Systems named a Leader in the Gartner Magic Quadrant for Master Data Management Solutions, 2026

Gartner recognized Stibo Systems as a Leader for our "Completeness of Vision" and "Ability to Execute." This recognition validates years of MDM innovation, strategy and enterprise-scale execution.

Get the report →

**hagergroup**
**Hager Group unified 200,000+ products and 1.7 million digital assets globally**
With Stibo Systems, Hager Group replaced a fragmented legacy PIM with a single, governed product information backbone — supporting more than 200,000 products, 1.7 million digital assets and automated publishing across 26 markets.
Read the story →

**Sligro**
**Sligro Food Group unified 75,000+ products across 1,500 suppliers**
Following more than 100 acquisitions, Sligro Food Group used Stibo Systems to unify more than 75,000 products and 4 million product records. They replaced fragmented systems with a single, governed master data platform.
Read the story →

**OfficeMax**
**OfficeMax NZ laid a foundation for long-term retail growth**
OfficeMax New Zealand built a single, trusted data foundation with Stibo Systems to support scalable growth and more efficient operations.
Read the story →

### Trustworthy

Retail · Manufacturing · CPG · Distribution · Automotive

## Latest insights and perspectives in master data management

**Trust in AI Starts with Master Data Management**

**AI and Master Data: The Business Powerhouse**

**After Agentic AI: Building The Architecture For What Comes Next**

## Let's get started

Ready to see how trustworthy intelligence turns data into confident decisions? Let's chat.

Contact us →

Better data
Better business
Better world



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