



Adobe Experience Cloud

4920354_GA4_TSB_Bank_customer_story promo, R2

Short name: TSBbankCustStory

19 July 2022

Offer email

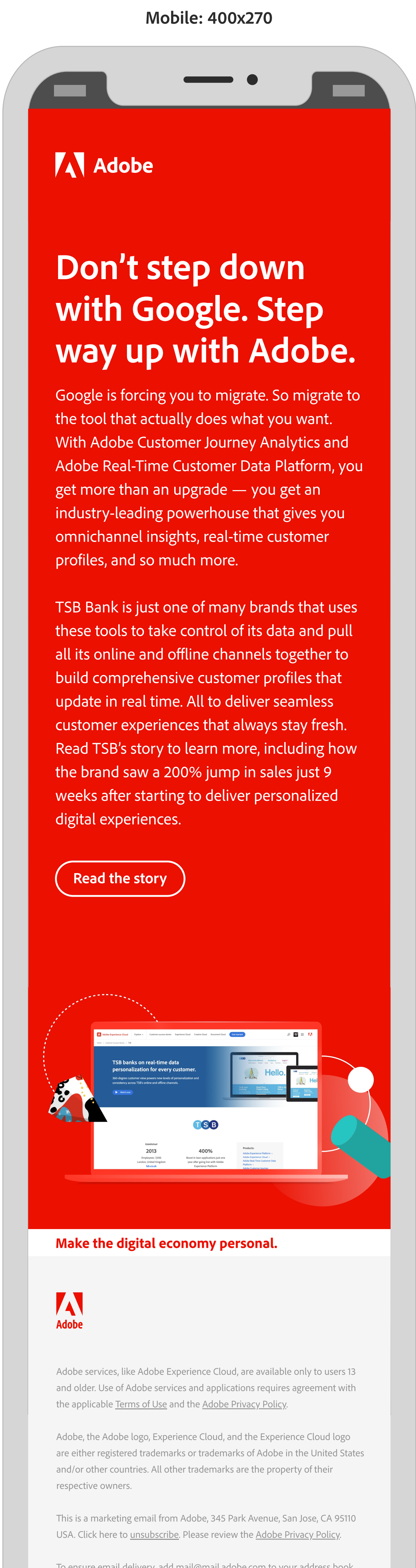
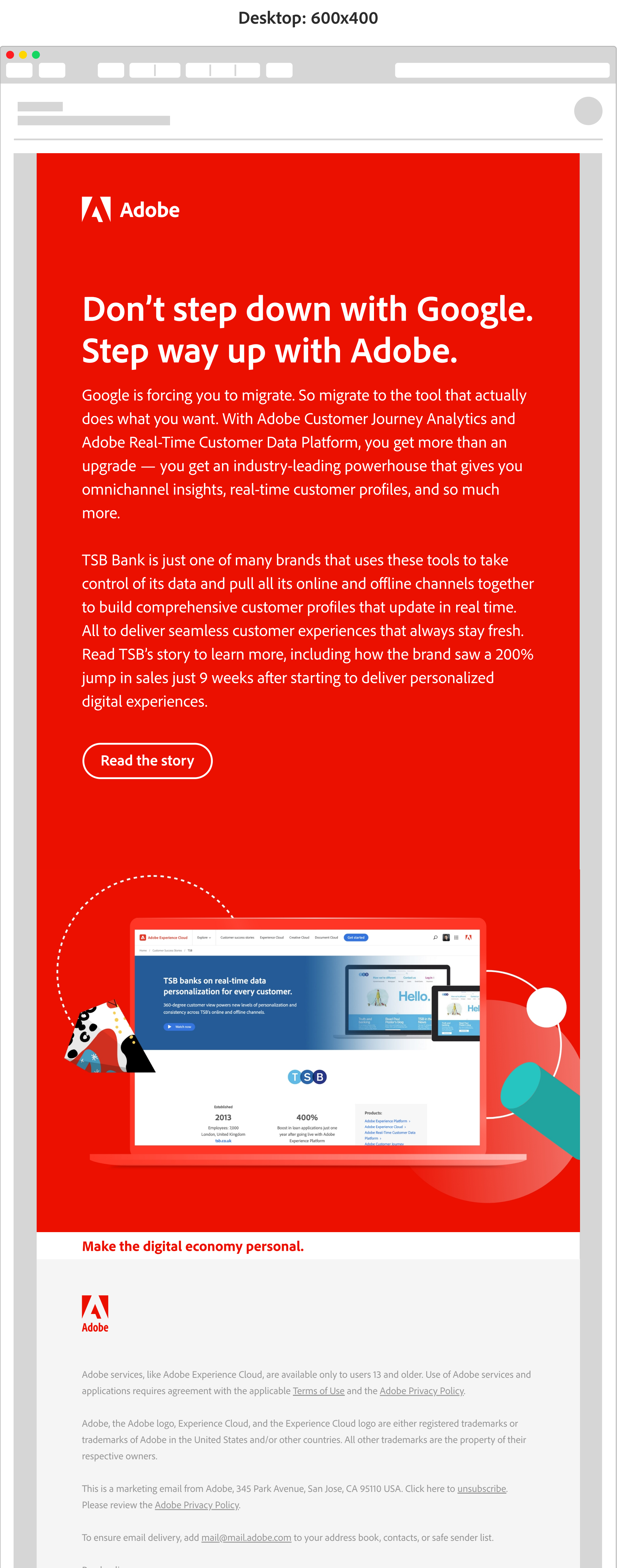
Subject line:
Switch from Google Analytics to a tool that delivers

Subject line ALT:
TSB trusts Adobe for real-time personalization

Preview text:
Learn from TSB Bank how to take control of your analytics future.

Preheader:
View now | Read online

Headline ALT:
Get more than a Google upgrade. Get the best with Adobe.



Display banners

Standard and Billboard (300x600, 160x600, 640x480, 970x250)

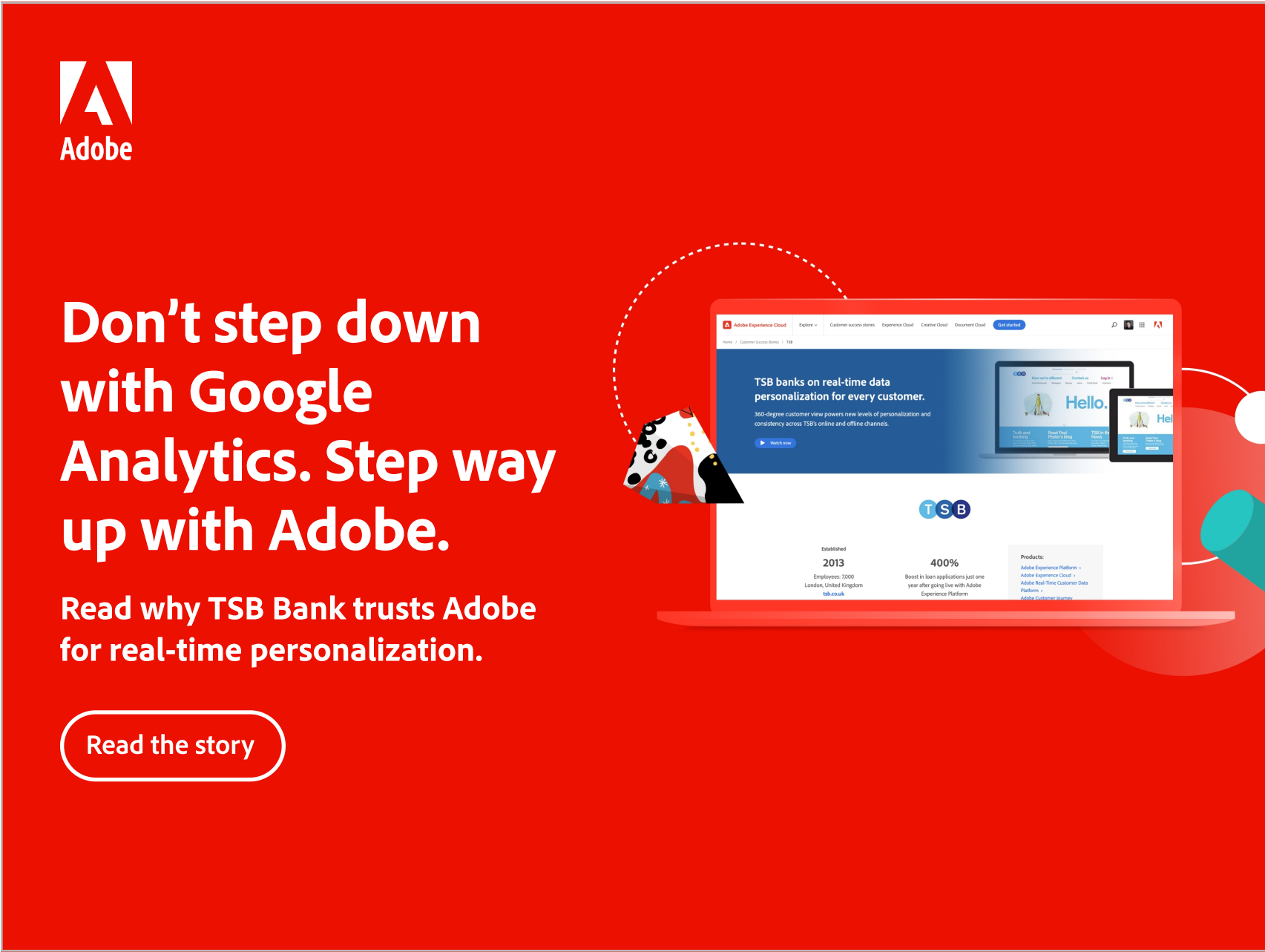
Alt Headline:
Get more than a Google Analytics upgrade. Get the best with Adobe.

Alt Copy:
Learn why TSB chose Adobe to deliver real-time results.

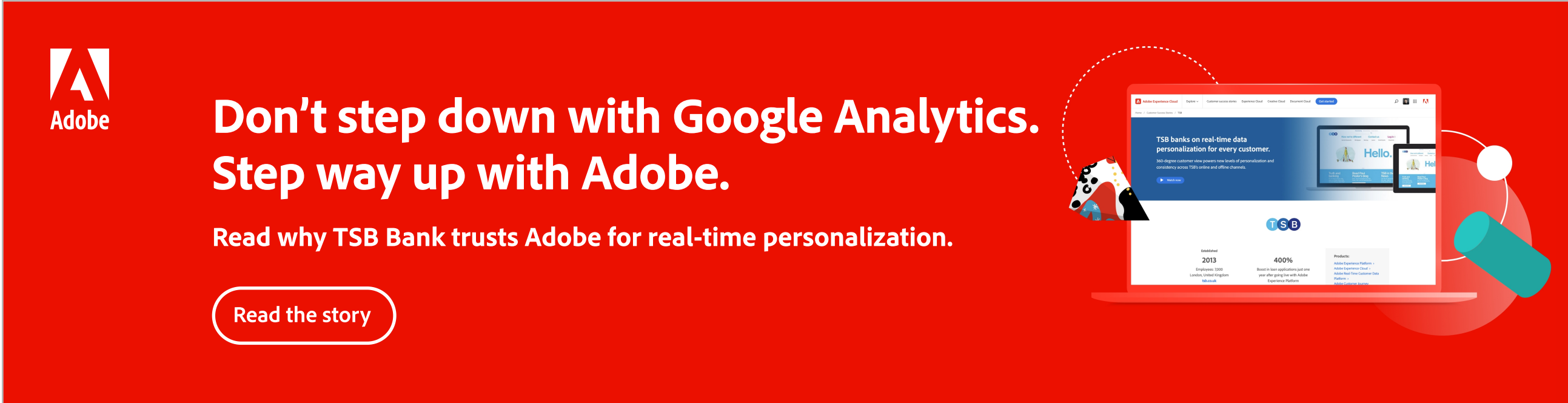
300x600



640x480



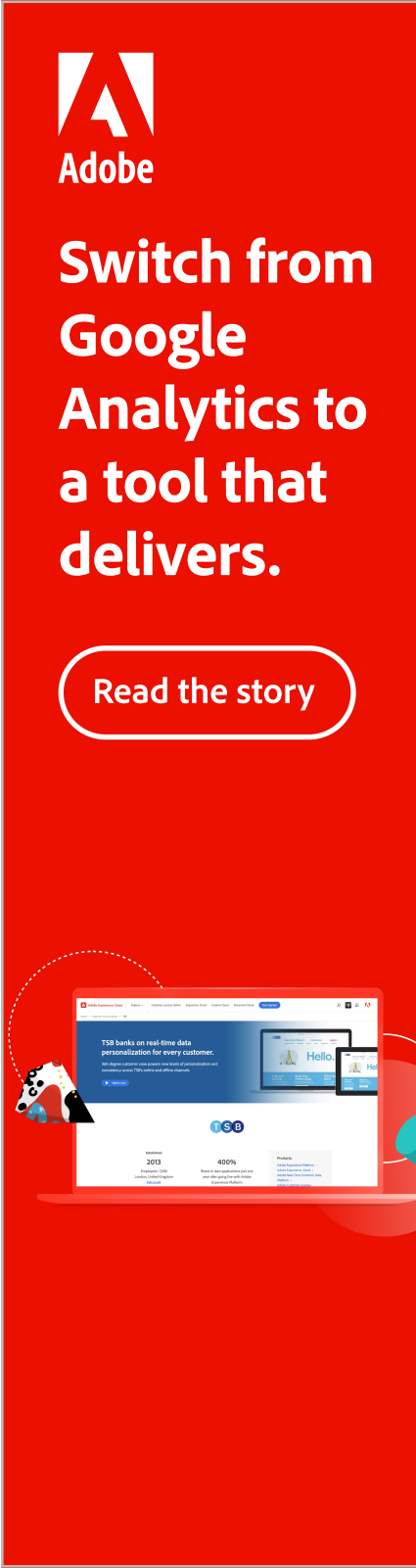
970x250



Small and Mobile (160x600, 728x90, 320x50, 300x50, 300x250)

Alt Headline:
Why TSB Bank uses Adobe. And you should too.

160x600



300x250



300x50



320x50



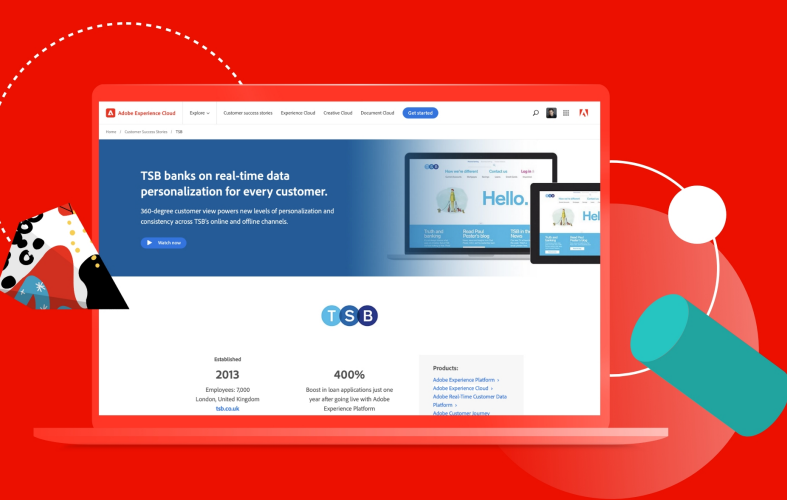
728x90



Content card

Content card headline ALT:
TSB Bank trusts Adobe for real-time personalization.

Content card, 756 x 426



TSB Bank goes big with Adobe analytics solutions.

When it came time for the TSB Bank team to choose a new analytics solution, they didn't choose just anyone — they chose Adobe. Read their story to learn why.

Read the story

TSB Bank chose Adobe to power real-time personalization across channels. You can too.

Take the pain out of your Google Analytics migration.

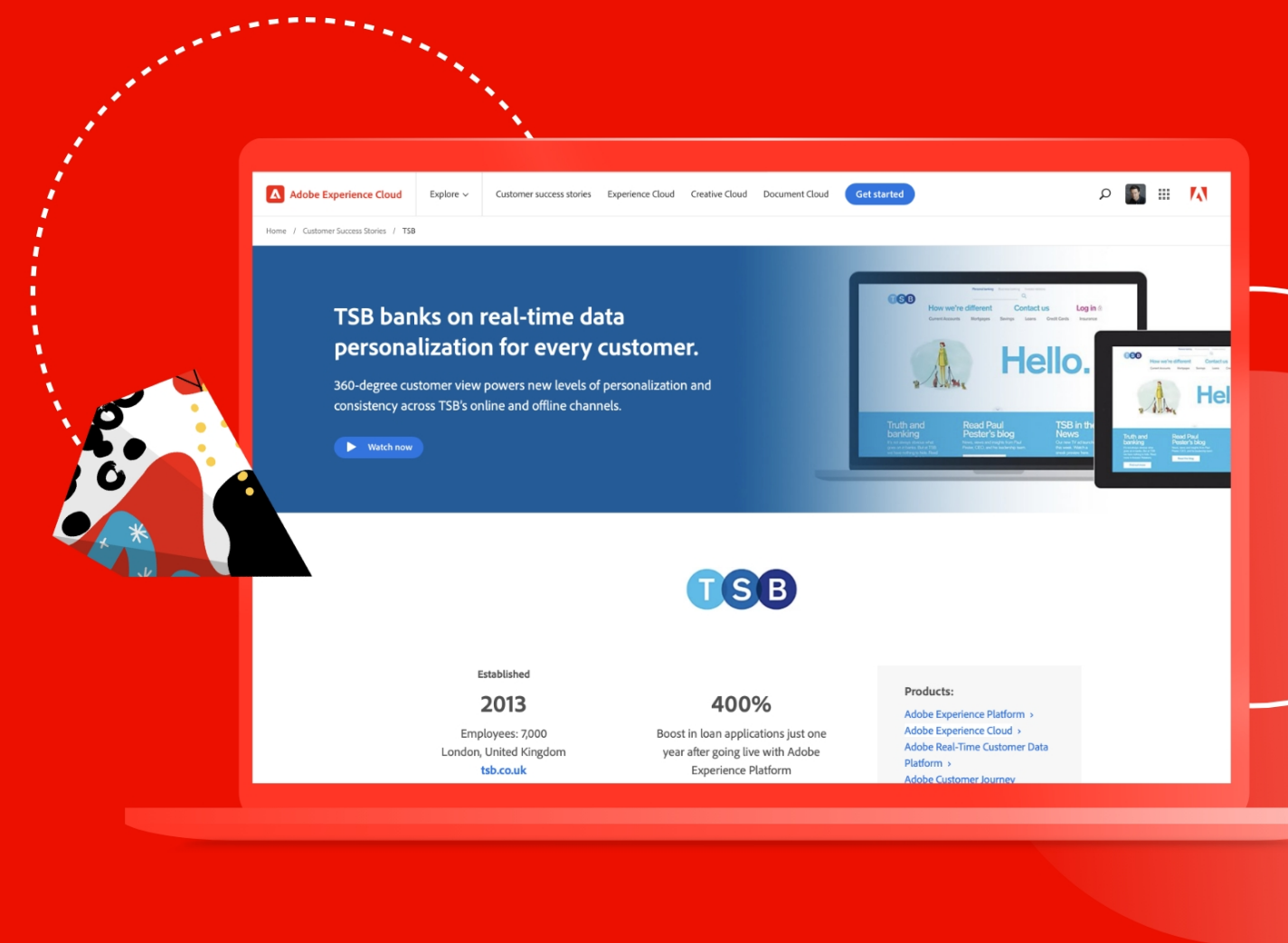
business.adobe.com

TSB's analytics journey.

Personalization in real time

Adobe Experience Cloud 

Don't step down with Google Analytics. Step way up with Adobe.



TSB's analytics journey.

Personalization in real time

   244

35 Comments 14 Shares

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Facebook (Option 2)

Primary message, Option 2:

Learn why TSB Bank trusted Adobe when the team needed to improve its analytics and omnichannel experiences.

Image copy:

Make your Google Analytics migration easier with Adobe.

Caption:

business.adobe.com

Headline:

Customer journey analytics.

Description:

Omnichannel personalization

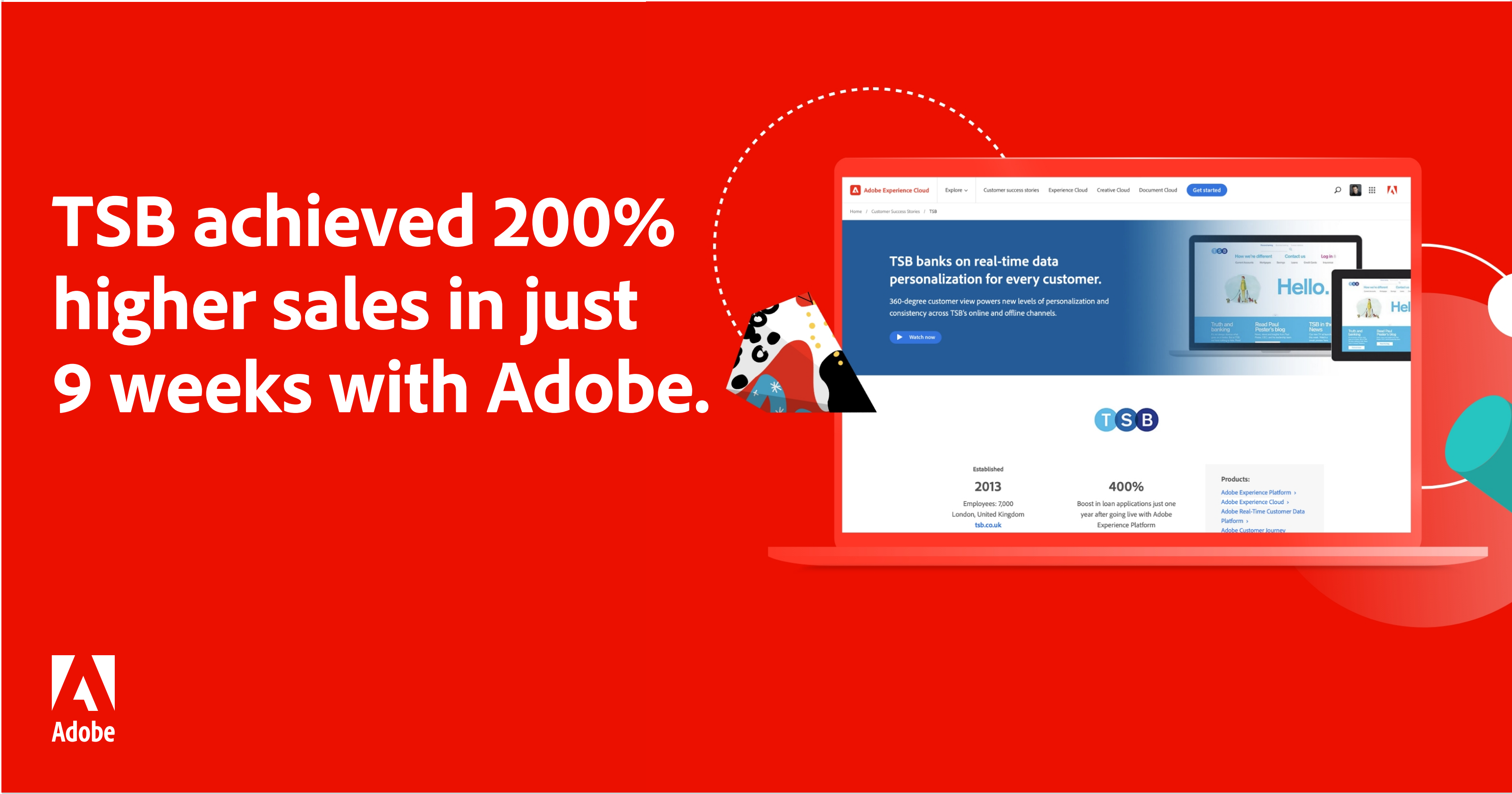
Facebook post, 1200x628



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Learn why TSB Bank trusted Adobe when the team needed to improve their analytics and omnichannel experiences.





Adobe

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Customer journey analytics.

Omnichannel personalization



244

35 Comments 14 Shares

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Caption Alt:

TSB Bank uses Adobe Experience Cloud to achieve real-time personalization. Read the story to learn how you can too. <https://adobe.ly/TBD>

Instagram post, 1080 x 1080

Instagram

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TSB banks on real-time data personalization for every customer.

360-degree customer view powers new levels of personalization and consistency across TSB's online and offline channels.

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Adobe Campaign

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Switching analytics tools can be easy. Learn how TSB Bank succeeds with Adobe Experience Cloud. <https://adobe.ly/TBD>

View all 3 comments

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Caption alt:
The TSB Bank team relies on Adobe Experience Cloud to achieve real-time personalization. Read the story to learn why — and how you can too.
<https://adobe.ly/TBD>



Linkedin post, 1200x628



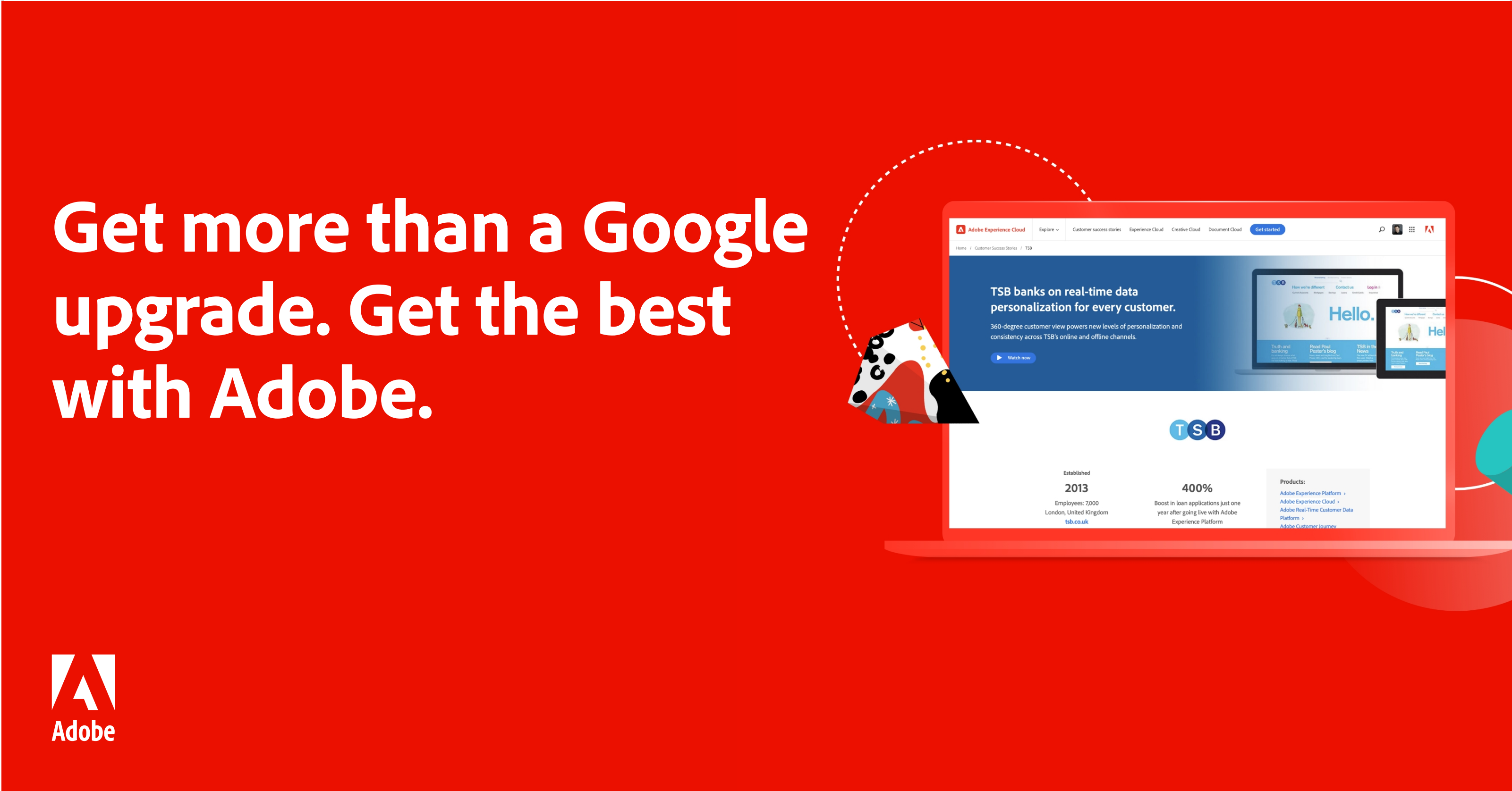
Adobe Experience Cloud

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Migrating from Google Analytics is a pain — but Adobe is here to make it easy. Learn how TSB Bank sees huge returns with Adobe Experience Cloud.

<https://adobe.ly/TBD>





Adobe

Get more value from your Google Analytics migration.

business.adobe.com



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 Like

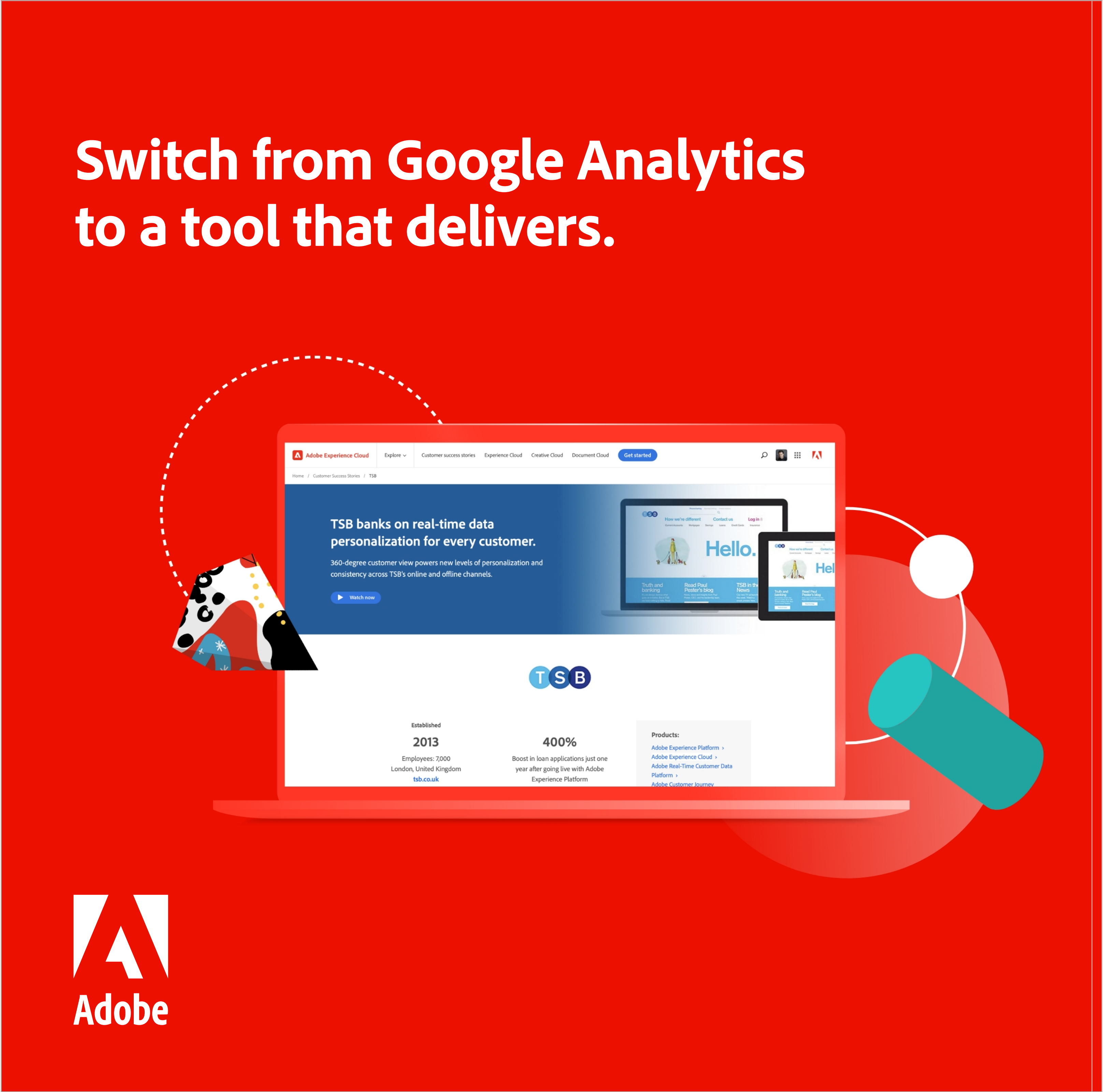
 Comment

 Share

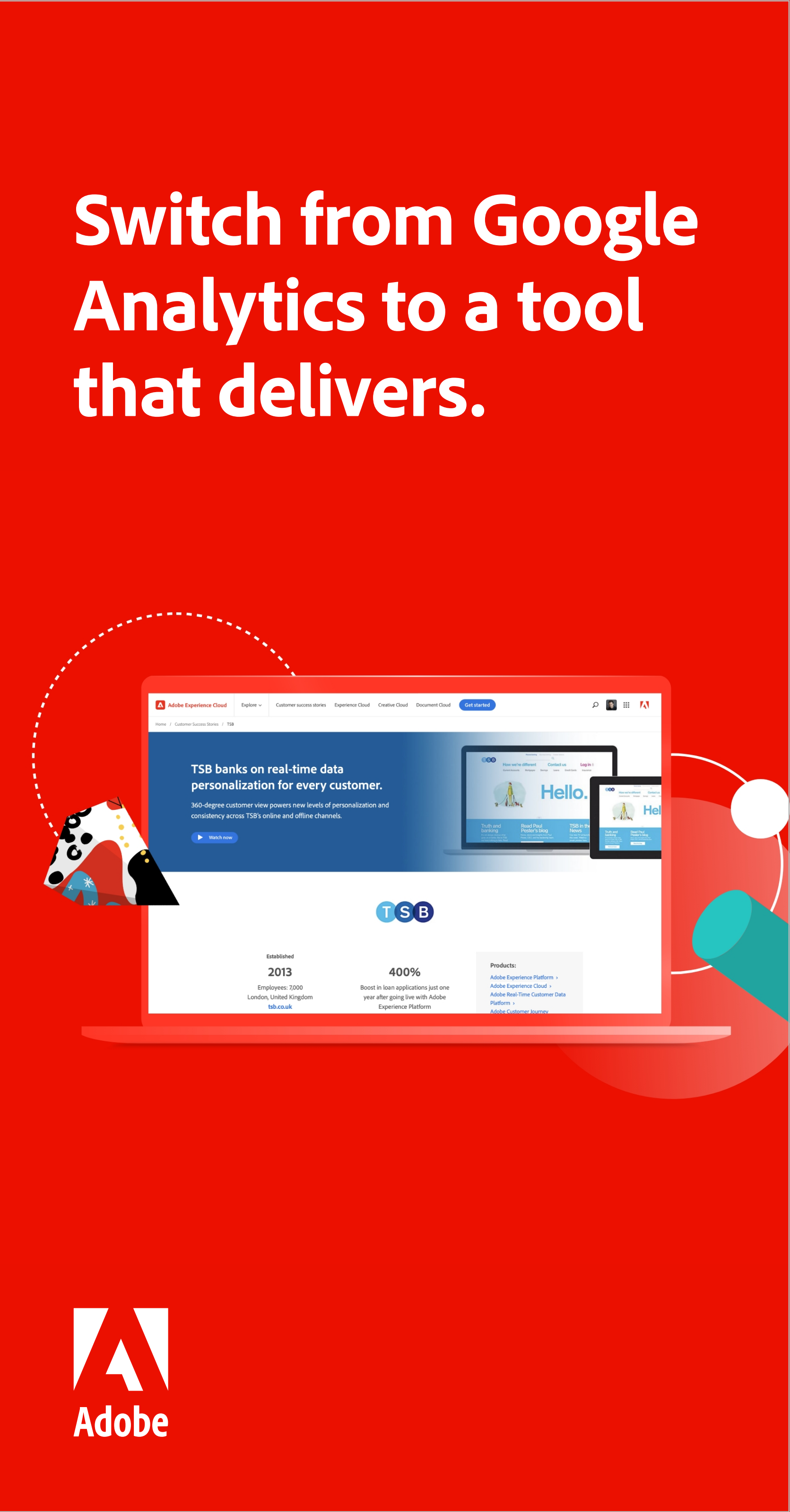
 Send

Headline alt:
TSB trusts Adobe for real-time personalization.

Linkedin EMEA, 1200x1200



Linkedin EMEA, 628x1200



Generic Lead Form

Headline:

Don't step down with Google. Step way up with Adobe.

Headline ALT:

Get more value out of your Google Analytics migration.

Description:

Migrating your Google Analytics is a pain — but Adobe is here to help. Learn how TSB Bank succeeds with Adobe Experience Cloud.

Description ALT:

The TSB Bank team relies on Adobe Experience Cloud to achieve real-time personalization. Read the story to learn why — and how you can too.



Thank you.